

AHMED HASNAIN

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WWW: [Bold Profile](#)

WEBSITES,
PORTFOLIOS,
PROFILES

- github.com/Ahmed-Hasnain
- <https://www.linkedin.com/in/ahmedhasnain/>

PERSONAL SUMMARY

Web Developer with 5+ years of experience that has been gained through developing Web Applications, Digital Systems, and Digital Marketing Solutions. Good interpersonal and communication abilities along with a wide range of technical skills.

WORK EXPERIENCE

SOFTWARE DEVELOPER | 04/2024 to Current D4 Interactive

As the sole developer for Replug, a powerful link shortener and marketing tool, I lead the full development lifecycle—delivering scalable features, maintaining platform stability, and handling all technical responsibilities for both backend and frontend systems.

Key Contributions:

- Developed bulk CSV-based link creation supporting up to 100,000 links per batch
- Implemented advanced traffic routing rules for personalized user journeys
- Built shortened QR code generation module and integrated bio link pages
- Designed analytics system using **ClickHouse** for real-time link tracking
- Improved legacy codebase for performance and scalability
- Resolved high-priority bugs and user-reported issues under tight deadlines
- Maintained internal admin tools and developed the **Replug Chrome Extension**
- **Website link** : <https://replug.io>

PHP/LARAVEL/VUE.JS DEVELOPER | 07/2023 to Current Care Soft

- Specialized in Laravel, Core PHP, SQL, jQuery and Vue.js to create robust software components for a hospital management system using SOLID principles and OOP.
- Worked closely with clients to understand their requirements and translate them into effective software solutions.
- Participated in Agile processes, ensuring timely project delivery and code quality through sprint planning, reviews, and unit testing.
- Designed and optimized SQL Schema for data integrity and security.

MID LEVEL LARAVEL AND VUE JS DEVELOPER | 01/2022 to 06/2023 The Right Software - Rawalpindi, Pakistan

- Developed and maintained the frontend of various web applications using Vue.js.
- Utilized Laravel to create robust and efficient backend functionalities.
- Project: Developed and implemented a large-scale, multivendor e-commerce platform with multiple modules.
- Utilized Laravel and Vue.js to build a powerful and scalable platform with a modern and user-friendly interface.
- Stripe: Extensive experience with Stripe Connect and its advanced features.

LARAVEL & VUE DEVELOPER | 07/2021 to 12/2021 Infinity Sol

Worked on multiple client projects using both Laravel and WordPress, delivering custom web solutions with performance and usability in mind.

Key Responsibilities:

- Developed full-stack Laravel applications with backend logic and database design
- Built and customized WordPress websites using custom themes and plugins
- Integrated RESTful APIs and performed CMS enhancements
- Participated in testing, debugging, and cross-browser optimization

WORDPRESS & LARAVEL DEVELOPER | 01/2020 to 06/2021

SB Software Solutions

Focused on building business websites using various WordPress page builders for local and international clients.

Key Highlights:

- Designed and built websites using Elementor, WPBakery, and other popular page builders
- Customized themes to match client branding and functional requirements
- Managed content updates, plugin integrations, and performance tuning
- Ensured mobile responsiveness and SEO-friendly layouts

SKILLS

- HTML
- CSS
- Bootstrap
- Wordpress
- Laravel
- Php
- Core
- Vue
- Jquery
- Javascript
- React
- SQL
- Ajax/Axios
- GitHub
- Rest API
- Software Testing
- Professional SEO

EDUCATION

Comsats University Islamabad - Islamabad
Electrical (Computer) Engineering
06/2019

ACHIEVEMENTS

- Winners of Comsats Project and Career Expo, Fall 2018
- Regional Winners of Global Student Entrepreneur Awards (GSEA), Entrepreneurs Organization (EO), 2018
- Runner-Up in Hult Prize Competition (From Comsats), Hult Prize, 2018
- Runner-Up in Visio Spark Competition, 11/17/18

PROJECTS

Tender Management System, Set up and customized the theme for the tender management system, ensuring a consistent and visually appealing user interface across all modules., Developed a comprehensive and efficient workflow for managing tenders, suppliers, customers, and orders., Utilized Laravel and Vue.js to create a dynamic and responsive dashboard., Implemented a robust version control system using Git., Configured and deployed a Git pipeline on a Linux cPanel., Built downloadable PDFs for delivery challans and invoices., Conducted thorough testing and debugging of the system to ensure high-quality and reliable performance., Provided technical support and training to users as needed.

HOBBIES AND INTERESTS

- Blog Reading
- Book Reading
- Swimming
- Hiking
- Community Involvement

LANGUAGES

- English, Professional Working Proficiency
- Urdu, Native or Bilingual Proficiency